



Bruce Willis
Senior Creative,
Spot-On Design
New York House,
Westmoreland Street,
Sheffield S13BG.

20th of February 2016

Dear Mr B Willis

I am a 2nd year Foundation Degree Graphic Design student studying at Hillsborough College (originally at Norton College). I recently received an email from LinkedIn suggesting that you are looking for a designer to be a part of your team. This is exactly the sort of role that I am currently looking for and at which I am confident that I will excel. I consider myself as an ambitious and determined individual keen to make an impact in the Graphic design industry. I am passionate about exploring design and especially enjoy Branding/Identity, Editorial, Web design and Brochure development.

I follow your Company on social media accounts Instagram, Facebook and Twitter and particularly like the following projects; Cineworld, Love Rotherham Campaign, Tartan Steel, and my current favourite is the BMW project because the overall designs for the corporate material are clean, modern, and sleek, especially the revamping of the brochure designs which feature an appealing front cover, as well as a stylish layout design.

I would love to have the opportunity to work at your Company.

I have attached a PDF of a CV and 'few' examples of my work. I have also attached a word document for my website address.

Thank you in advance for your time and consideration and I look forward to hearing from you.

Yours Sincerely,

Jake Kempton

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